



SUSTAINABLE STREAMING GUIDE

Virtual DJ Streams are a great way to promote sustainability in both obvious and not-so-obvious ways!

ON CAMERA

- ☐ Make sure there are no single-use plastic items (such as bottles or cups) being used by the DJ, on the DJ Booth, or in the shot.
- ☐ Have the DJ use a reusable water bottle. They can even have their own water refill station in the shot by using a pitcher or water dispenser.
- ☐ Have a natural element in the shot like a plant, stones or an image of nature in the background.

ON SCREEN

- ☐ Provide information on a local cleanup or environmental restoration project.
- ☐ Provide a link to collect donations for your favorite environmental organization, like Bye Bye Plastic Foundation! You can create a fundraiser via Facebook, Instagram, or Tiltify for Twitch. Download our [fundraising pack](#) or check out ByeByePlastic.life.
- ☐ Provide a link to other resources on how to party sustainably, like [this one](#) from Ascendance at GreenYourEvent.com!
- ☐ Provide a count of how much waste was saved by having a virtual stream instead of a full event.



Did you know that in just one year a 2,000-person club creates a carbon footprint equivalent to almost 2 trips around the Earth with their water, cup and straw waste alone?!

Or that a 50,000-person festival with the same items creates the same carbon footprint as 32 flights from London to Barcelona?

Presented By:





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BEHIND THE SCENES

- ❑ If you have guests, offer reusable cups or water bottles instead of single-use plastic... or ask them to bring their own - B.Y.O.Bottle!
- ❑ Have water refills available for guests. This is safe from health concerns as long as the spout of the water dispenser does not touch the container that the water is being poured into.
- ❑ Offset the small carbon footprint of your stream. You can check out: Climate Neutral Group, Climeworks, or Landlife.
- ❑ Encourage your streaming partners and platform to jump on the sustainability train with you by sending them a message before your stream. You can let them know sustainability is important to you and include this guide or any ideas you have for how they could be more earth-friendly.

WANT MORE SUPPORT?

- **Partner with Bye Bye Plastic Foundation to promote your stream!**
To collect donations for the organization, or receive advice on lowering your plastic footprint, email us! change@byebyeplastic.life
- **Plan to make future events and productions sustainable!**
For advice or help with sustainability initiatives or community engagement programs, email Ascendance! hello@ascendanceevents.com

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